



The Royal College of Physicians and Surgeons of Canada  
Le Collège royal des médecins et chirurgiens du Canada  
774 promenade Echo Drive, Ottawa, Canada K1S 5N8

October 20, 1998

To Whom it May Concern:

Barbara Lebo of Lebo Media Services has been working with the Royal College for the past five years as a marketing and sales specialist for our annual meeting exhibition, focusing on financial and consumer industries across Canada.

Barbara has been aggressive and dynamic in her sales and marketing efforts and has produced excellent results for us, generating new and repeat business from a number of organizations including: Apple Canada Inc., Bell Mobility, CANEBSCO Reception Room Subscription Services, CIBC Wood Gundy, Computer Systems Centre, Don Bodkin Leasing Limited, Elm Street Computer Terminal Inc., GBC Asset Management Inc., IBM Canada Ltd., Jaguar Canada, Land Rover Canada Inc., Mercedes-Benz Canada Inc., Midland Walwyn, Nesbitt Burns, RBC Dominion Securities, The Royal Bank, Subaru Canada Inc., Toronto Dominion Bank and Yamaha Canada Music Ltd.

The Royal College of Physicians and Surgeons of Canada is a national organization responsible for setting and maintaining the standards for postgraduate medical education, for the certification of specialist physicians and surgeons in Canada, and for promoting their continued education. We current represent over 30,000 Fellows (members).

Our annual meeting is the largest annual multi-disciplinary medical event in Canada, attracting approximately 3,000 registrants, and is comprised of scientific presentations, commercial and scientific exhibits, administrative meetings and social functions.

Barbara Lebo has been instrumental in the success of our annual meeting exhibition and we are pleased to recommend her services.

Yours truly,

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